



**Procter & Gamble continually strives to improve the environmental quality of its products, packaging and operations.**

P&G's philosophy is grounded in a belief that we should be a leader in our industry in implementing our global environmental program. P&G is serious about protecting the environment, and has long-standing programs to ensure we meet our responsibilities. We have had an environmental management system in place for more than 35 years. P&G continually strives to improve the environmental quality of its products packaging and operations, and ensures products and packaging are safe for the environment. We develop and use state of the art science and product lifecycle assessments from raw materials through disposal to assess environmental safety. For our environmental safety policy, you can visit our website at:  
[http://www.pg.com/company/our\\_commitment/env\\_quality\\_policy.jhtml](http://www.pg.com/company/our_commitment/env_quality_policy.jhtml)

P&G continues to develop innovative and better-performing products that delight consumers and customers around the world. We believe that sustainable development integrates economic development, environmental protection, and social responsibility. For our annual Sustainability Report, you can visit [www.pg.com/sr](http://www.pg.com/sr). P&G is the global leader in our sector in the Dow Jones Sustainability Index for the 6th straight year, and we have been in the top 10 most socially responsible corporation in Business Ethics Magazine for 6 consecutive years. P&G Canada recently won a Gold Waste Minimization Award from the Recycling Council of Ontario, and the Dawn brand has recently committed to three years of funding for training oiled wildlife rehabilitators in Canada.

For an overview of our work regarding Environmental Protection in Canada, visit:  
[http://www.pg.com/en\\_CA/company/our\\_commitment/environment.jhtml](http://www.pg.com/en_CA/company/our_commitment/environment.jhtml)

P&G's Environmental Science department was established many years ago to develop new methods for evaluating the environmental safety of consumer products. P&G was one of the first companies to establish such an organization. P&G has hundreds of scientists and engineers responsible for assessing the environmental safety of our products and operations.

We have an expert understanding of our products, packages, and ingredients. Our environmental safety scientists work proactively with universities and other experts to develop improved methods for assessing and reducing potential environmental impacts. P&G's scientists evaluate all ingredients and products before they can be marketed, ensuring they will be safe during manufacturing, use, and disposal.

**P&G's Professional products are safe for humans and the environment.**

P&G carefully evaluates the safety of our products and ingredients before they go to market, using well established risk assessment methods to understand both hazards and potential exposures. These risk assessments are a mandatory part of the company's product development process, and begin during the early stages of a product's design. These same safety standards are used in every country in which we sell or make products.

The environmental standards our products are held to, and their outstanding cleaning performance, speak for themselves. P&G proactively informs consumers and encourages environmental progress. All P&G products undergo human and environmental assessments and meet safety standards before they are available to the public.

Human safety assessments include evaluating the ingredients and formula(s) for short term and long term toxicity, skin and eye irritation, skin allergy, and reproductive toxicity.

Environmental evaluations include aquatic and terrestrial toxicity, biodegradability, and bioaccumulation. In addition, P&G meets or exceeds all applicable Canadian Environmental Protection Act requirements such as phosphate regulations.

**P&G embraces a philosophy allowing for true environmental progress through self-imposed guidelines.**

P&G has chosen not to endorse any one ecolabel or green certification organization in Canada. We aspire to high, evolving standards encouraging growth and innovation.

GS-37 is a set of standards developed by one standards-setting organization (Green Seal) based on their criteria of what constitutes an environmentally responsible product. There are product types not recognized in Green Seal standards, including many disinfecting products.

All P&G's products are held to P&G's high standards for environmental and human safety. We do not differentiate between which products meet those standards and which do not – they all do.

GS-37 standards for primary packaging require that the package be recyclable, with exceptions for refillable containers or flexible packaging.

P&G was the first to bring innovations like concentrated products, recyclable/recycled plastic bottles and refill packages to industry. P&G Canada has been a leader in waste reduction for about 20 years, participating in provincial and federal programs geared toward reducing, reusing, and recycling. P&G has provided expert information to municipalities on integrated solid waste management. We strive to minimize waste, while ensuring products and packages are safe and effective. When feasible, we use recycled and/or recyclable packaging materials.

While a number of P&G Professional cleaning products meet or exceed Green Seal standards, ALL our products meet P&G's high standards for environmental and human safety.

In summary, P&G has been, and will continue to be, a leader for environmental progress. For more information about our products and how they relate to the environment, you can visit our website at [www.pg.com](http://www.pg.com), visit [www.pgperspectives.com](http://www.pgperspectives.com) or view our product's Material Safety Data Sheets at [www.pgbrands.com](http://www.pgbrands.com).